



## LG 43UR781C TV 109.2 cm (43") 4K Ultra HD Smart TV Wi-Fi Black 270 cd/m<sup>2</sup>

Brand : LG

Product code: 43UR781C

Product name : 43UR781C



4K Ultra HD (3840 x 2160), 270 nit, 50Hz Native

LG 43UR781C TV 109.2 cm (43") 4K Ultra HD Smart TV Wi-Fi Black 270 cd/m<sup>2</sup>:

4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.



Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.

HGiG,

Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.



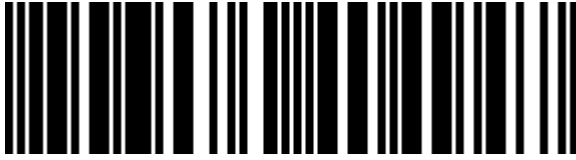
Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.

LG 43UR781C. Display diagonal: 109.2 cm (43"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Display brightness: 270 cd/m<sup>2</sup>. Wi-Fi, Ethernet LAN. Product colour: Black

Display		Ports & interfaces	
Display diagonal *	109.2 cm (43")	Ethernet LAN (RJ-45) ports	1
HD type *	4K Ultra HD	USB 2.0 ports quantity *	1
LED backlight	✓	RF ports quantity	1
LED backlighting type	Direct-LED	Common interface (CI) *	✓
Screen shape *	Flat	HDMI ports quantity *	3
Display brightness *	270 cd/m <sup>2</sup>	<b>Management features</b>	
Native refresh rate	50 Hz	Hotel mode	✓
Display resolution *	3840 x 2160 pixels	<b>Power</b>	
<b>Smart TV</b>		Energy efficiency class (SDR) *	G
Smart TV *	✓	Energy efficiency class (HDR) *	G
Internet TV *	✓	Energy consumption (SDR) per 1000 hours *	54 kWh
Operating system installed *	Web OS	Energy consumption (HDR) per 1000 hours *	83 kWh
Operating system version	23	Power consumption (sleep)	0.5 W
Smart modes	Filmmaker, Game, Standard, Vivid	AC input voltage	100 - 240 V
<b>Audio</b>		AC input frequency	50/60 Hz
Number of speakers *	2	Energy efficiency scale	A to G
RMS rated power *	10 W	<b>Weight &amp; dimensions</b>	
Audio output channels	2.0 channels	Width (with stand)	967 mm
<b>Network</b>		Depth (with stand)	200 mm
Wi-Fi *	✓	Height (with stand)	612 mm
Wi-Fi standards	Wi-Fi 5 (802.11ac)	Weight (with stand)	8.9 kg
Bluetooth *	✓	Width (without stand)	967 mm
Bluetooth version	5.0	Depth (without stand)	57.1 mm
Ethernet LAN *	✓	Height (without stand)	564 mm
<b>Design</b>		Weight (without stand)	8.8 kg
Product colour *	Black	Stand width	80.4 cm
		Stand depth	20 cm

Performance		Packaging data	
High Dynamic Range (HDR) technology	High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)	Package width	1055 mm
Game mode	✓	Package depth	142 mm
Picture processing technology	LG AI Picture	Package height	660 mm
High Dynamic Range (HDR) supported *	✓	Package weight	10.7 kg
4K Ultra HD upscaling	✓	Packaging content	
Video upscaling	✓	Desktop stand	✓
Remote access	✓	Cables included	AC
		Remote control included	✓
Ports & interfaces			
HDMI version	2.1		
Audio Return Channel (ARC)	✓		



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Publication date: 09-MAY-2024. Prints or copies of Information are only valid on the printed Publication date