LG

LG 55UR78006LK.AEK TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi

Brand : LG

Product name : 55UR78006LK.AEK

Product code: 55UR78006LK.AEK

LG LED UR78 55" 4K Smart TV, 2023

LG 55UR78006LK.AEK TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi:

4K Ultra HD & AI Sound
Experience vibrant picture quality in incredible detail with 4K clarity, powered by the smart α5 AI processor 4K Gen6, the brain of the TV. LG's AI Sound feature enhances your audio for a more immersive experience.

Sleek and slim design
A beautifully crafted TV to enhance any room.
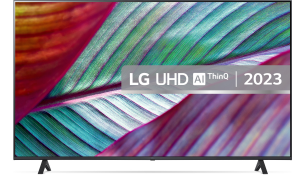
LG's webOS smart platform
Access all of your must-have apps like Freeview Play, NOW, Netflix, Prime Video, Disney+, Twitch and more on LG's easy-to-use webOS smart platform. New Quick Cards make it easy to find what you want based on interest – be it Gaming, Sports, Music or even Home Office.

FILMMAKER Mode & HDR
Enjoy movies just as the director intended thanks to Filmmaker Mode and HDR.

Game Optimiser & ALLM
Tweak your settings with ease to ensure the best gaming experience with the Game Optimiser, and ensure the most responsive gameplay with ALLM – putting you into the best game mode automatically when powering up your console.

Display

Display diagonal *	139.7 cm (55")
HD type *	4K Ultra HD
Display technology *	LED
Native aspect ratio *	16:9

TV tuner

Tuner type *	Analog & digital
Auto channel search	✓

Smart TV

Smart TV *	✓
Operating system installed *	Web OS
Operating system version	23
Screen mirroring	✓
Apple AirPlay 2 support	✓
Video apps	All 4, Amazon Prime Video, Apple TV, BBC iPlayer, BritBox, Chili, DAZN, Disney+, Freeview Play, ITV Hub, My5, NOW TV, Netflix, Rakuten TV, Twitch, YouTube
Music apps	Amazon Music, Apple Music, BBC Sounds, Deezer, Spotify, Tidal
Sports apps	DAZN

Audio

Number of speakers *	2
RMS rated power *	20 W
Sound modes	AI Sound, Clear Voice Pro
Enhanced Audio Return Channel (eARC)	✓

Power

Energy efficiency class (HDR) *	G
Energy consumption (SDR) per 1000 hours *	81 kWh
Energy consumption (HDR) per 1000 hours *	121 kWh
Power consumption (sleep)	0.5 W
Energy saving mode	✓
Energy efficiency scale	A to G

Technical details

Sound technology	AI Sound (Virtual 5.1 Up-mix)
Processor	α5 AI Processor 4K Gen6

Weight & dimensions

Width (with stand)	1235 mm
Depth (with stand)	230 mm
Height (with stand)	780 mm
Weight (with stand)	14.1 kg
Width (without stand)	1235 mm
Depth (without stand)	57.5 mm
Height (without stand)	715 mm
Weight (without stand)	14 kg
Stand width	94.8 cm
Stand depth	23 cm

Packaging data

Screws included	✓
Quick installation guide	✓
Quick start guide	✓
User guide	✓
Manual	✓

Network

Wi-Fi *	✓
Bluetooth *	✓
Wi-Fi Direct	✗
Miracast	✓

Design

VESA mounting *	✓
On/off switch	✗
Stand type	Legs stand

Performance

High Dynamic Range (HDR) technology	High Dynamic Range 10 Pro (HDR10 Pro), Hybrid Log-Gamma (HLG)
Game mode	✓
Subtitles function	✓
Dolby Vision	✗
Ambient light sensor	✓
High Dynamic Range (HDR) supported *	✓
Processor cores	4
Multi-screen	✗
AMD FreeSync	✗
NVIDIA G-SYNC	✗
4K Ultra HD upscaling	✓
Auto standby	✓
Parental control	✓
USB recording	✓
USB playback	✓
DVD player	✗

Ports & interfaces

HDMI version	2.0
Audio Return Channel (ARC)	✓
Ethernet LAN (RJ-45) ports	1
Digital audio optical out	1
RF ports quantity	2
RF input	2
Common interface (CI) *	✓
HDMI ports quantity *	3

Management features

Voice control	✗
Electronic Programme Guide (EPG)	✓
Picture-in-Picture	✗
ECO mode	✓
Auto power off	✓
Sleep timer	✓
On/Off timer	✓
Firmware upgradeable via	Auto upgrade wizard, Network, USB
Works with Amazon Alexa	✓
Works with the Google Assistant	✗
Works with Samsung Bixby	✗

Power

Power consumption (typical) *	81 W
Power consumption (standby) *	0.5 W
Energy efficiency class (SDR) *	G

Packaging data

Package width	1360 mm
Package depth	162 mm
Package height	810 mm
Package weight	18.9 kg
Package type	Box

Packaging content

Mounting kit	✗
Cables included	AC
Remote control included	✓
Remote control type	Standard Remote
Smart Remote included	✗
E-manual	✓

Other features

Hybrid Log-Gamma (HLG)	✓
3D	✗
Wall bracket	✗
Motion control	✗
Batteries included	✓
No gap wall-mount	✗
Near Field Communication (NFC)	✗
Apple HomeKit support	✓
Cable management	✓
Built-in soundbar	✗
Twin tuner	✗
Instant Game Response	✓
One Connect port	✗
Annual energy consumption	112.59 kWh
Aerial input	2
DVB	DVB-T2/T, DVB-C, DVB-S2/S
Digital audio out	1
HDMI	✓
Auto digital tuning	✓
Country of origin	South Korea
Headphone connectivity	Bluetooth
Mains power	✓
Stand	Yes
Picture mode	Vivid, Standard, Eco, Cinema, Sports, Game, Filmmaker, (ISF)Expert(Bright Room), (ISF)Expert(Dark Room)
Smart TV applications	BBC iPlayer, ITV Player, All 4, My5, UKTV, Explore Freeview Play, Britbox, STV Player, RTE Player, NOW TV, Netflix, Amazon Prime Video, Rakuten TV, Disney+, Apple TV, YouTube, YouTube Kids, Sky Store, Twitch, Paramount+, Pluto TV, Chili, DAZN, Lionsgate+, Geforce Now, Utomik, Blacknut, Sky News, Peloton, TikTok TV, BBC Sounds, Spotify, Apple Music, Amazon Music, Deezer, Tidal
USB ports quantity	2
Analogue tuner	✓
BRAVIA Sync	✗
DVB-T2 tuner	✓
S-Force Front Surround 3D	✗
S-Master	✗
Stereo sound	Yes
Surround modes	AI Sound (Virtual 5.1 Up-mix)
Wall mounting kit	✗
SmartFeatures	webOS UI, Quick Cards, Home Hub
App store	LG Content Store

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